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# Lorem Ipsum

# Hello



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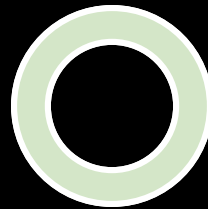
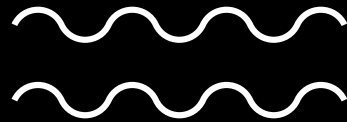


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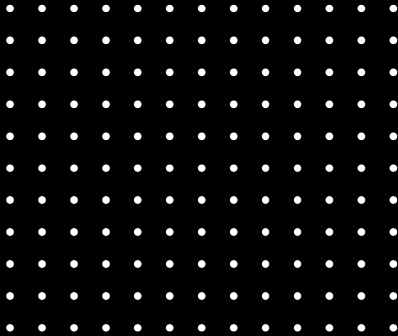


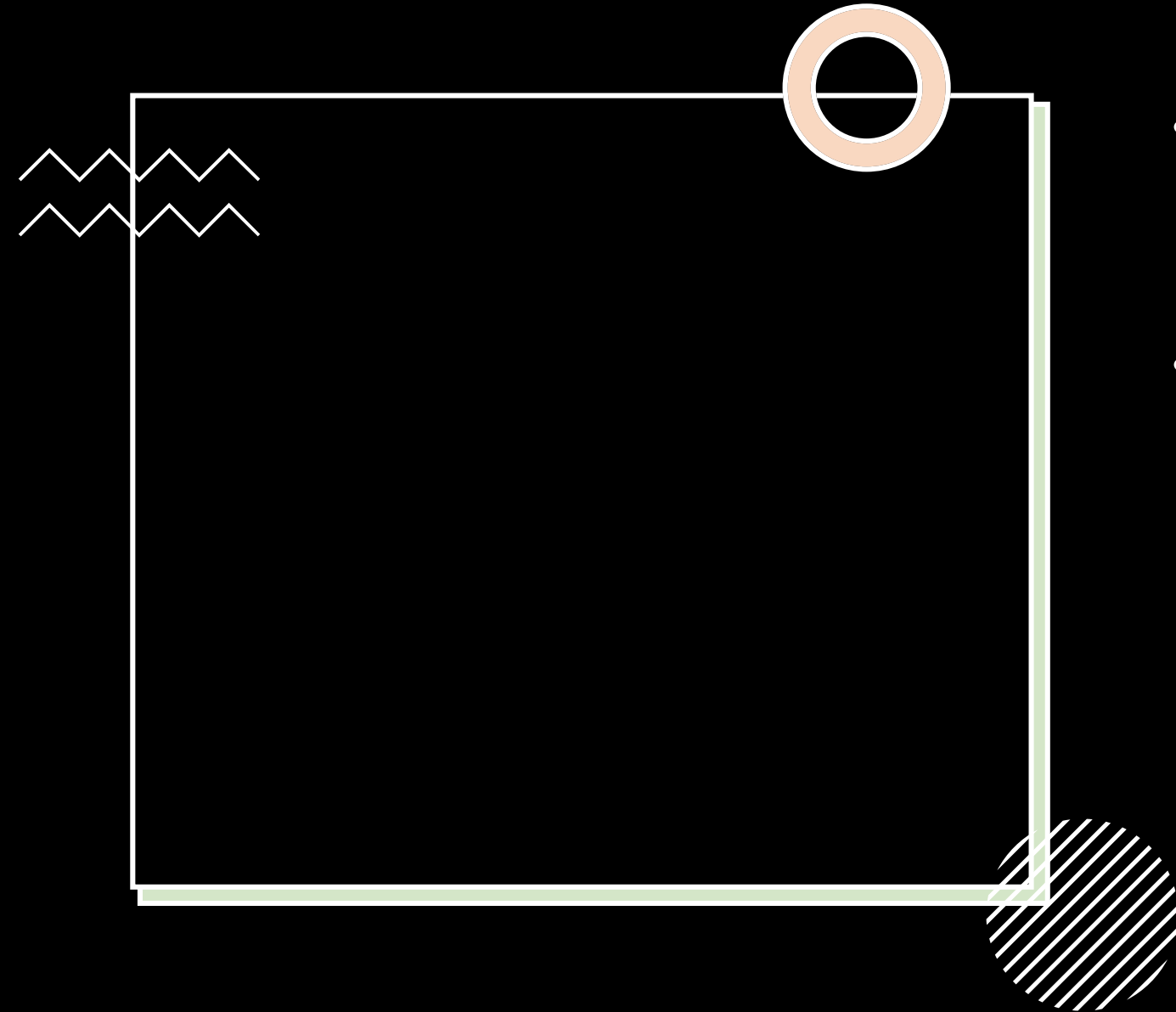
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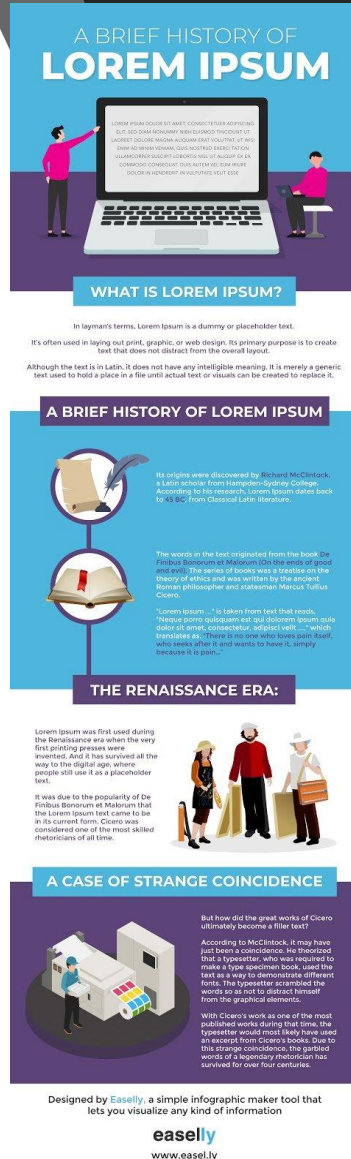
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- But to those who don't know what Lorem Ipsum is, it may just be a nonsensical clump of Latin words. If you dig a little deeper and do some research on Lorem Ipsum, you'll discover the incredible history behind it. Let's take a quick look at its history, fun facts, uses, and its alternatives.



# What is Lorem Ipsum?

- In layman's terms, Lorem Ipsum is a dummy or placeholder text. It's often used in laying out print, infographics, or web design. The primary purpose of Lorem Ipsum is to create text that does not distract from the overall layout and [visual hierarchy](#).
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- With Cicero's work as one of the most published works during that time, the typesetter would most likely have used an excerpt from Cicero's books. Due to this strange coincidence, the garbled words of a legendary rhetorician has survived for over four centuries.

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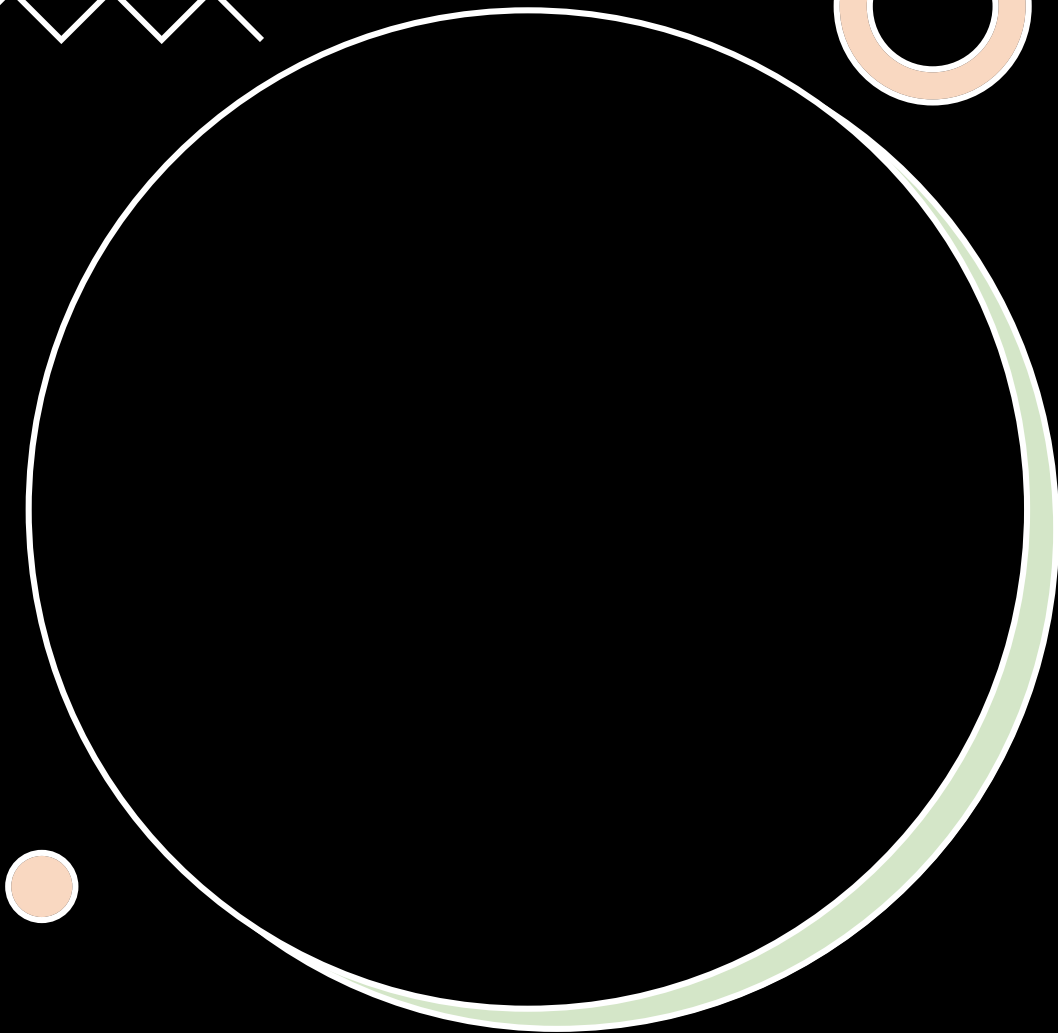
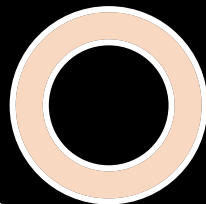
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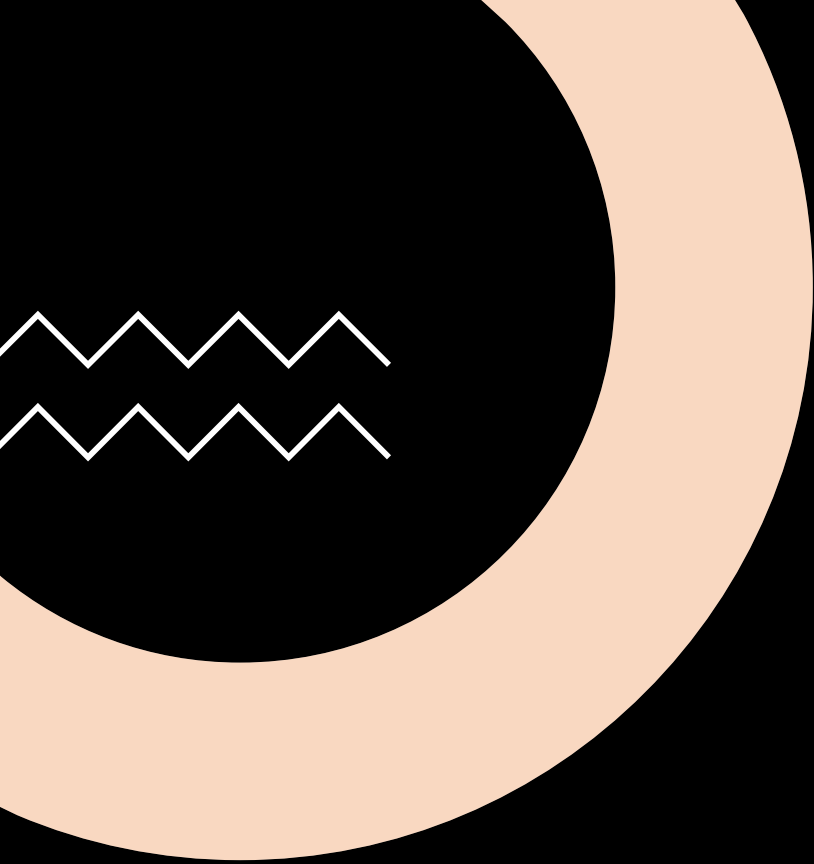
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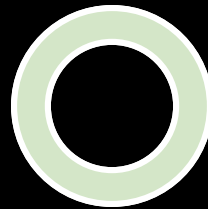
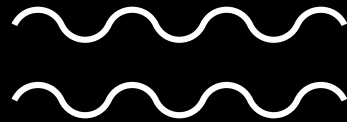


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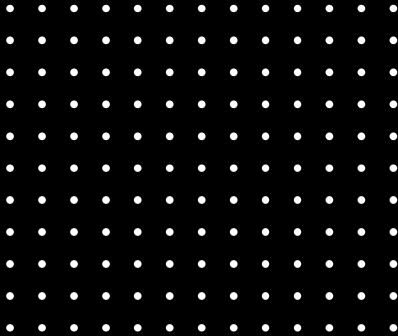


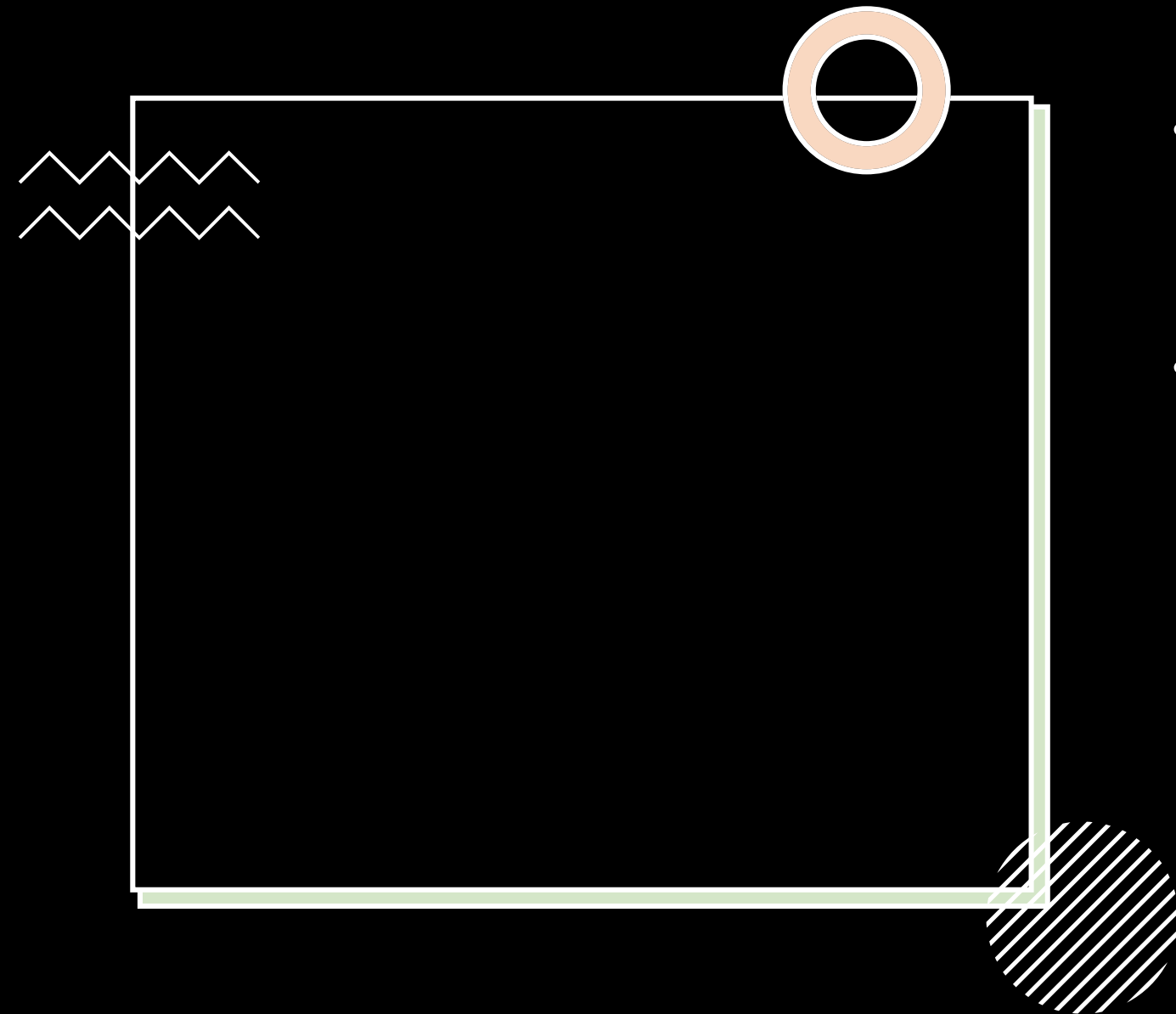
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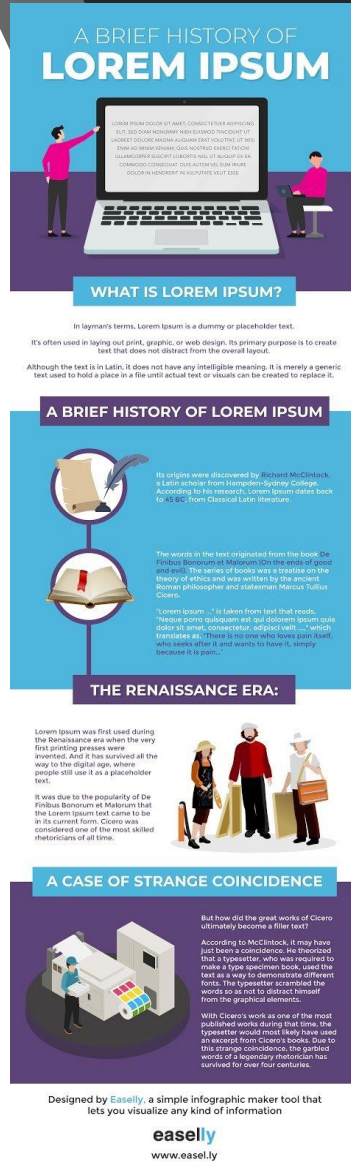




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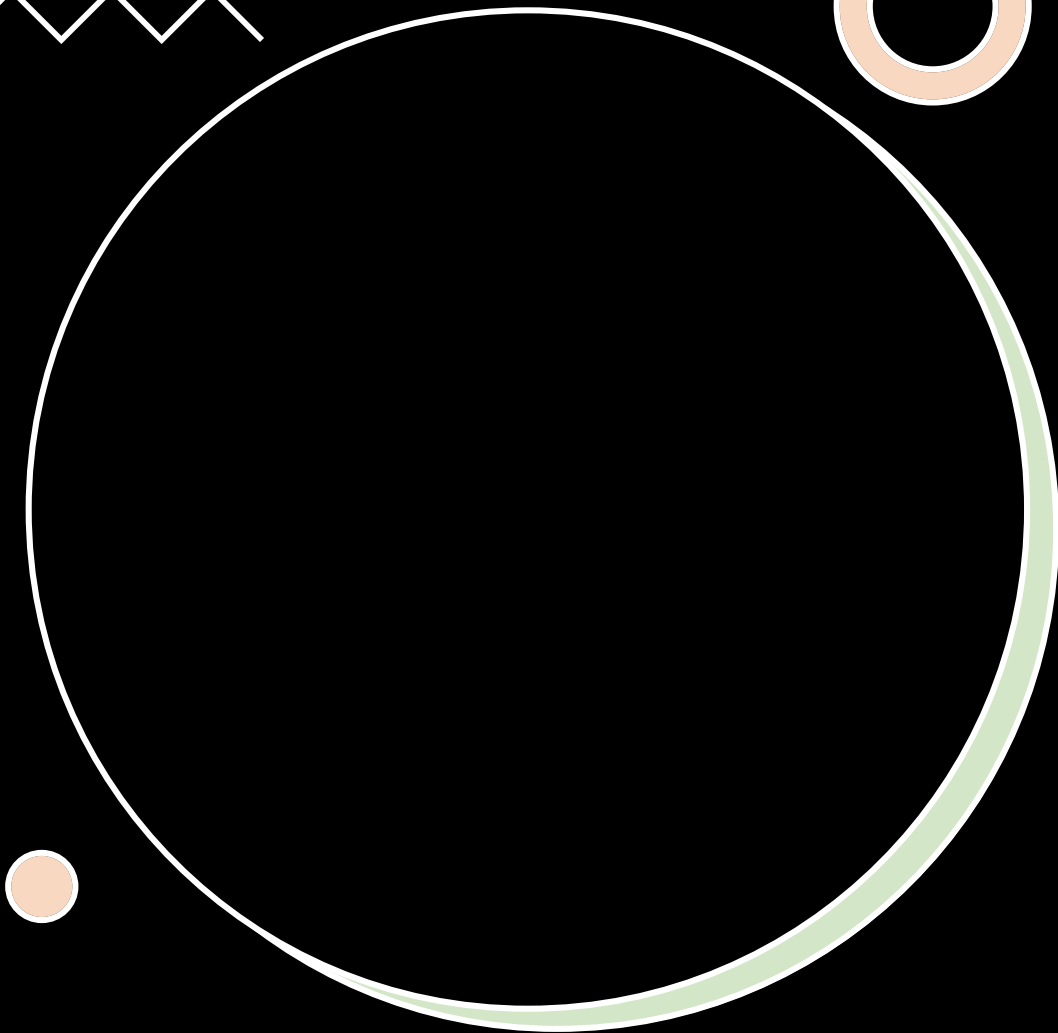
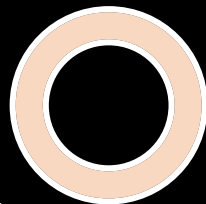
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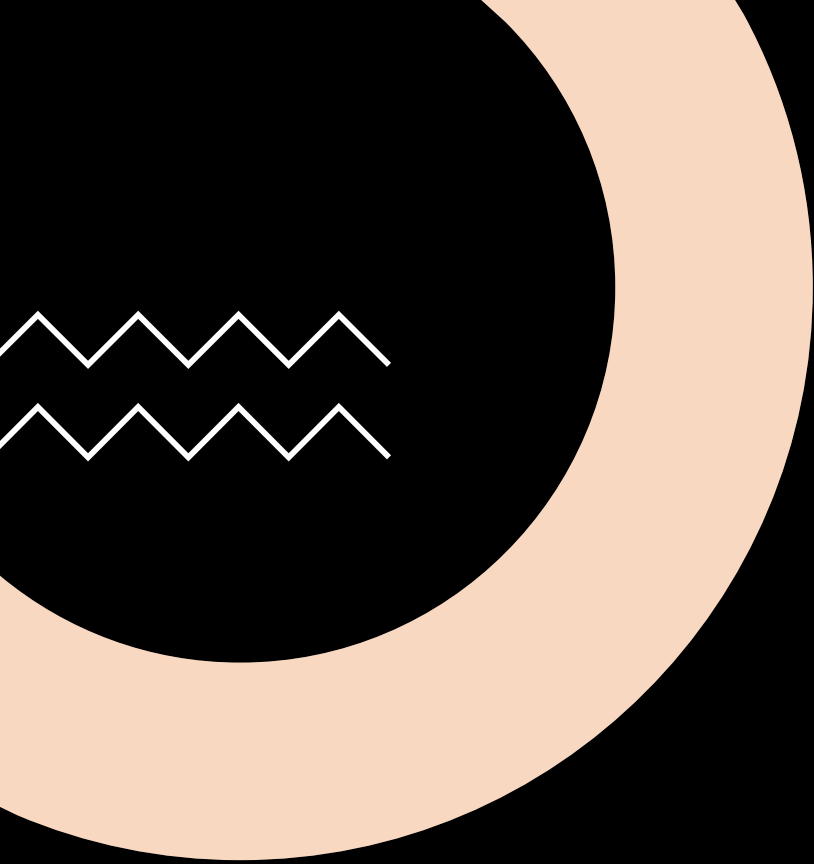
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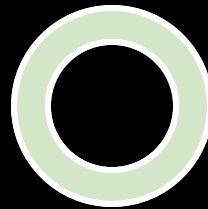
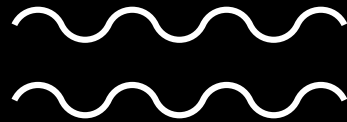
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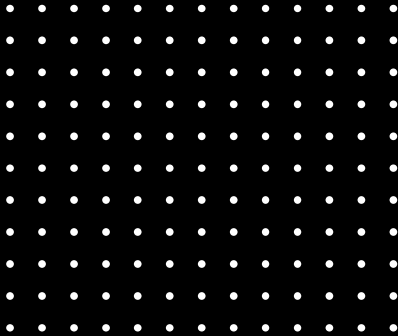
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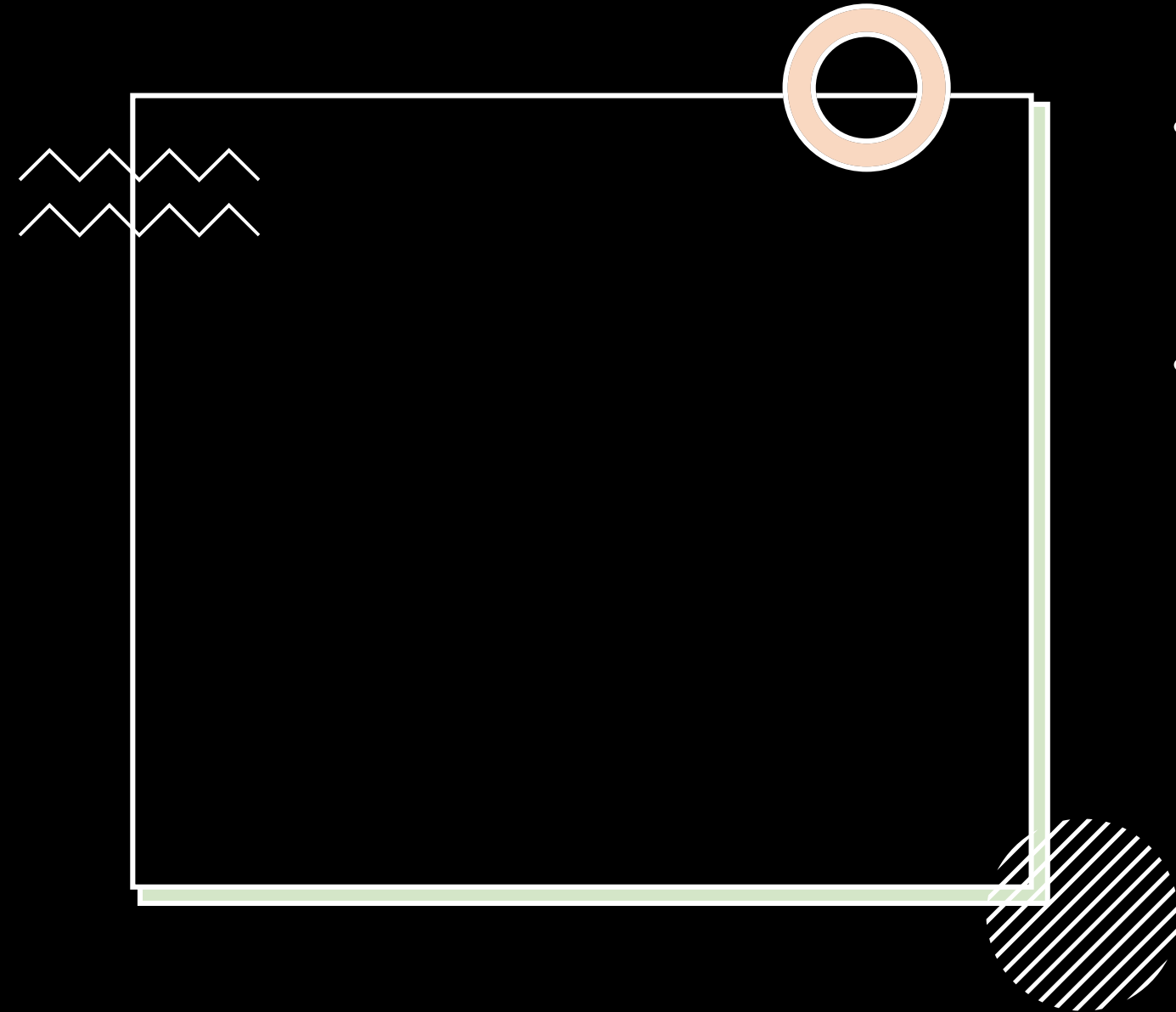


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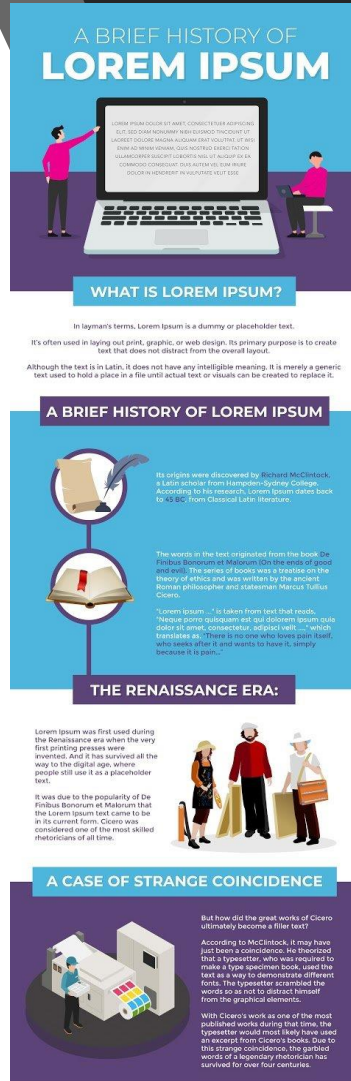
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Designed by **Easel.ly**, a simple infographic maker tool that lets you visualize any kind of information

**easel.ly**  
www.easel.ly

The term Lorem Ipsum is derived from the Latin term *Dolorem Ipsum* which means "pain itself." The text has been in use for a very long time and its history spans for over two millennia.

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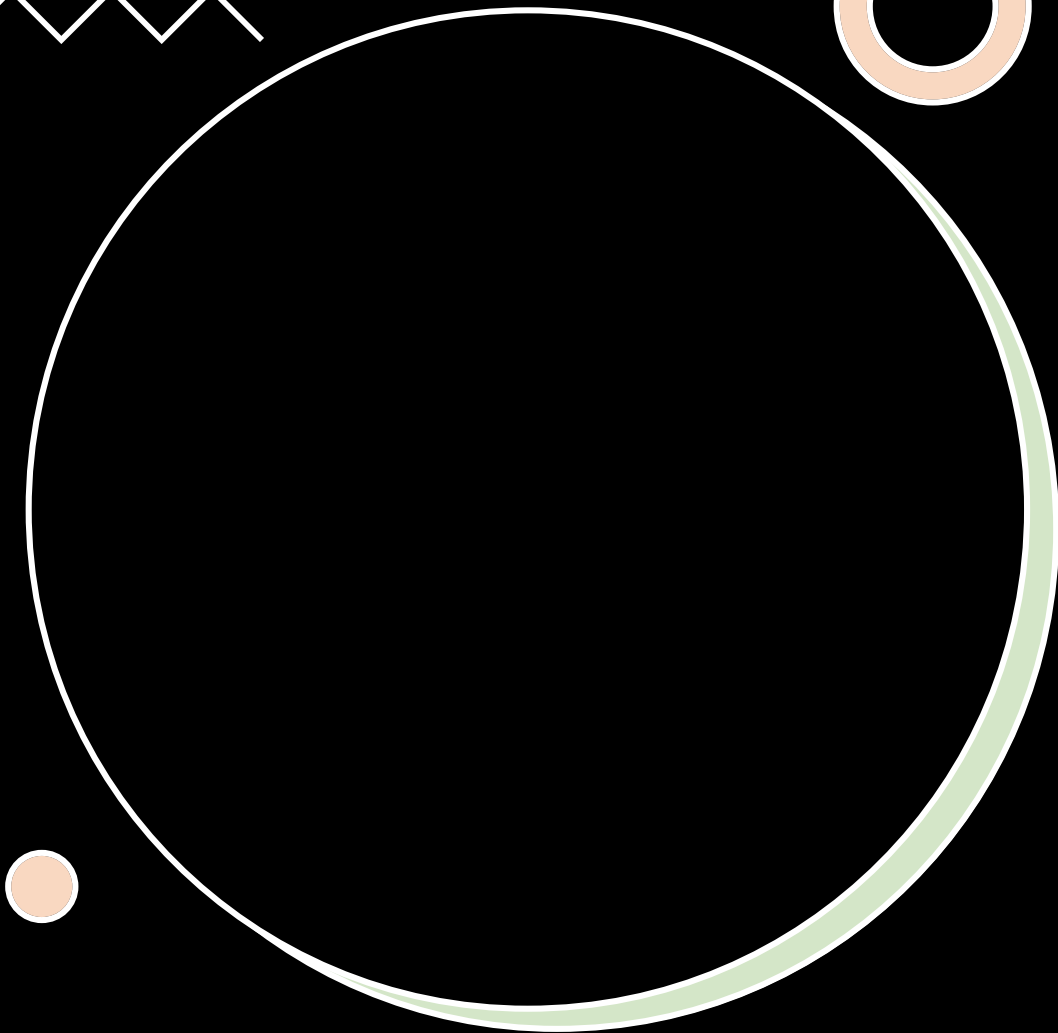
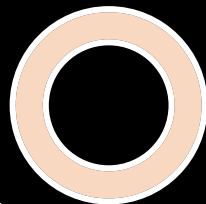
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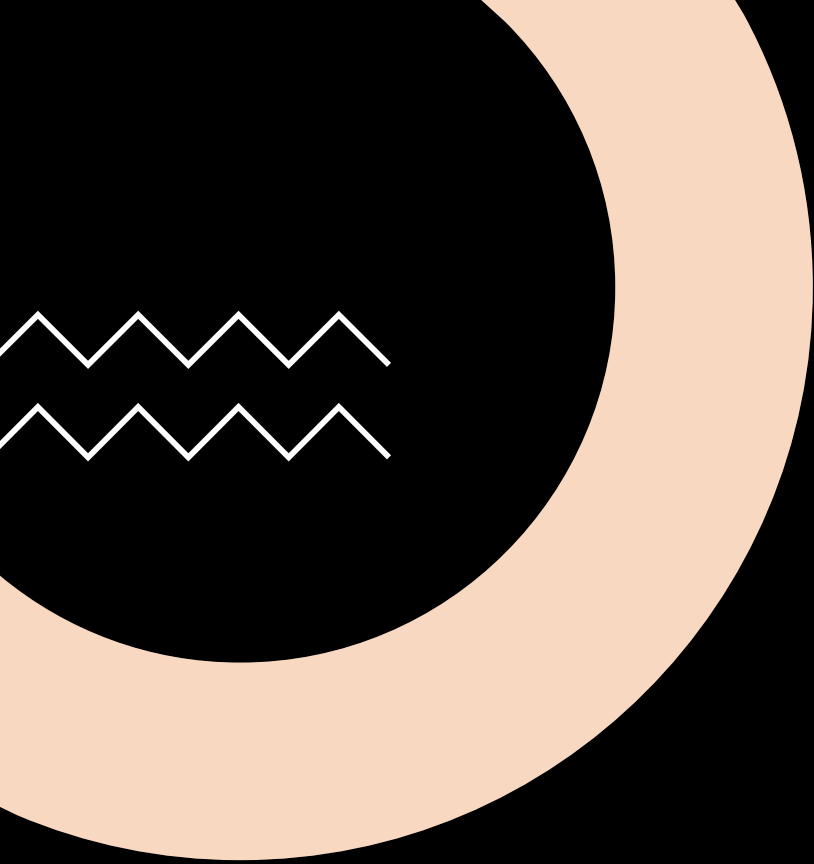
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# Lorem Ipsum



# Hello



# Another Slide

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SOME INFO

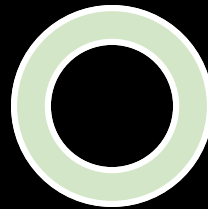
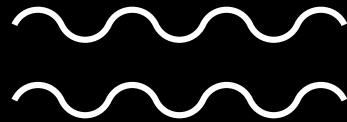


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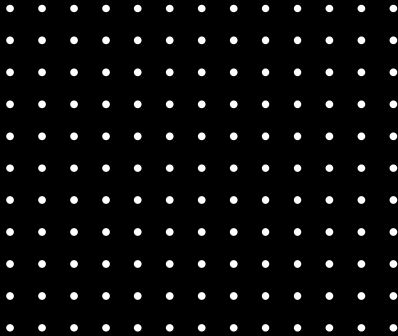


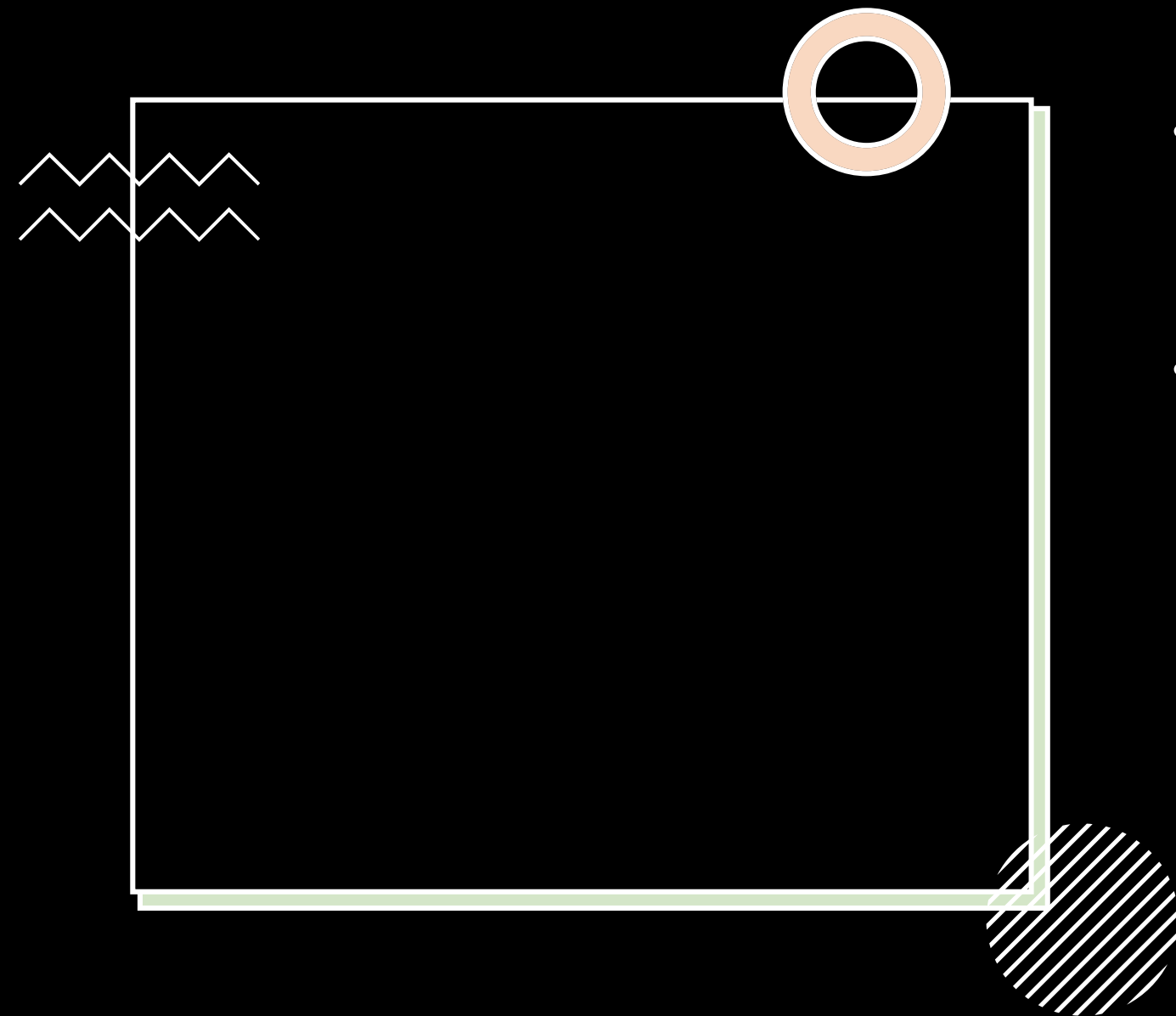
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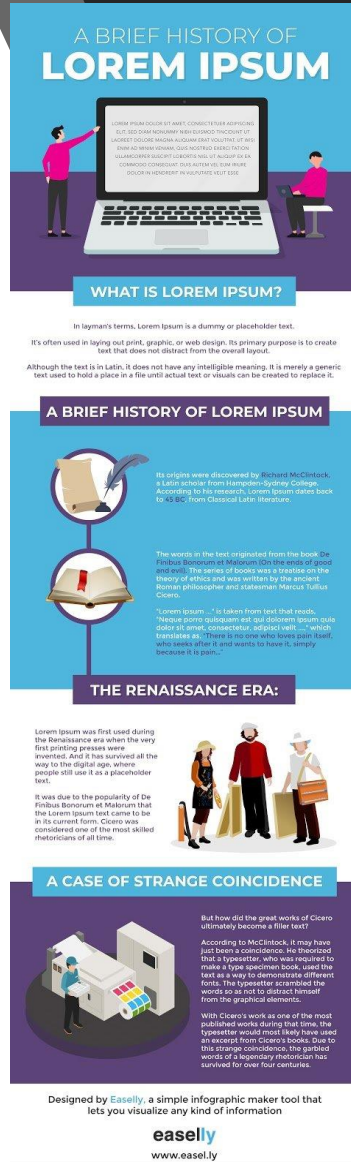
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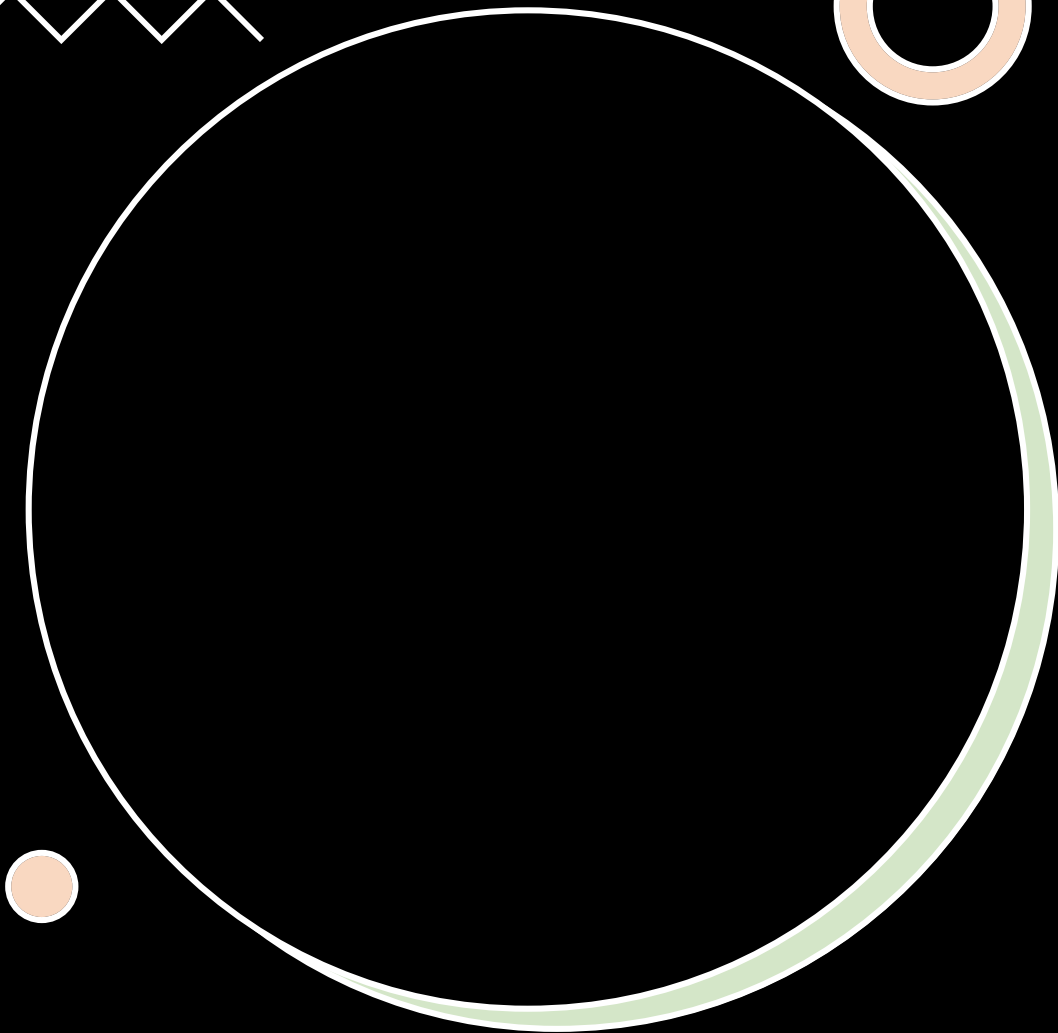
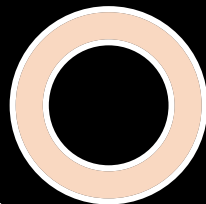
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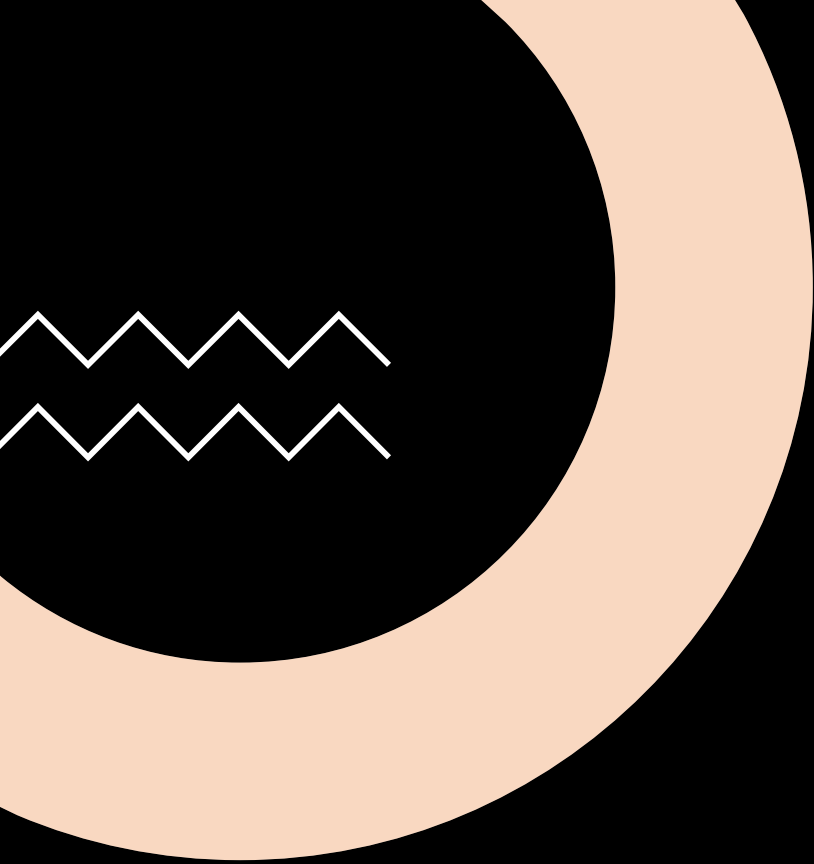
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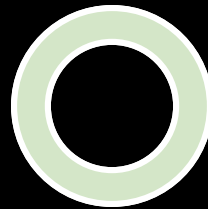
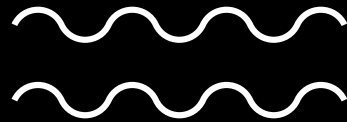


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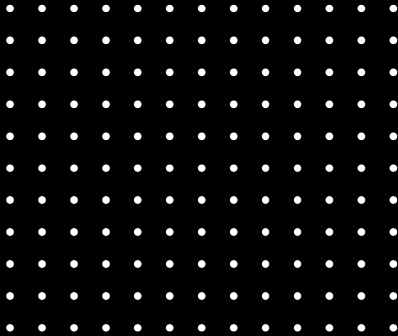


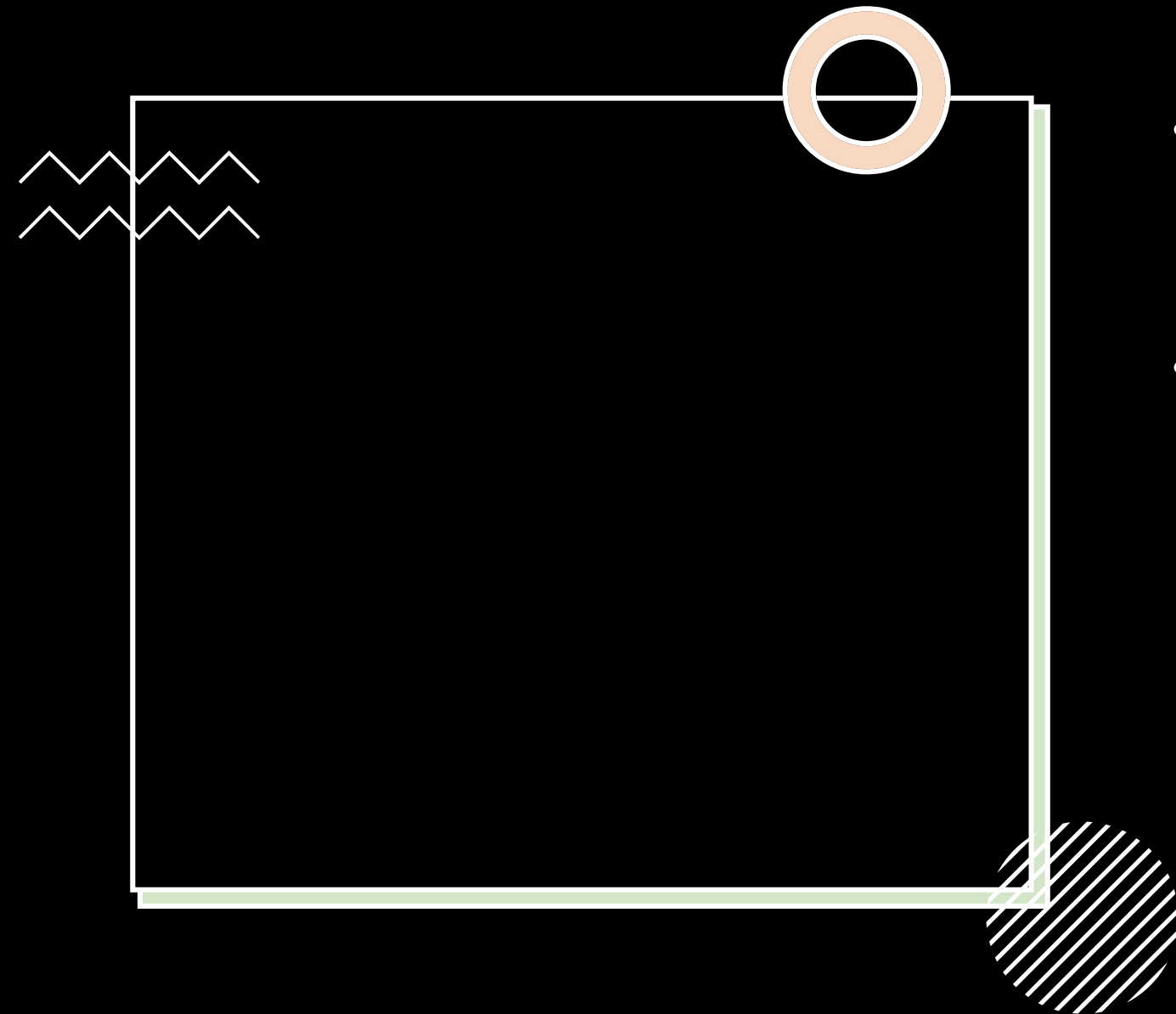
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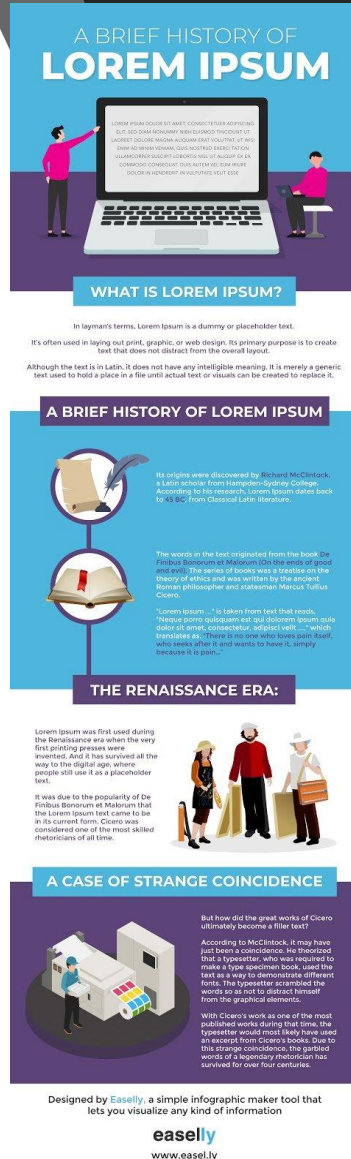
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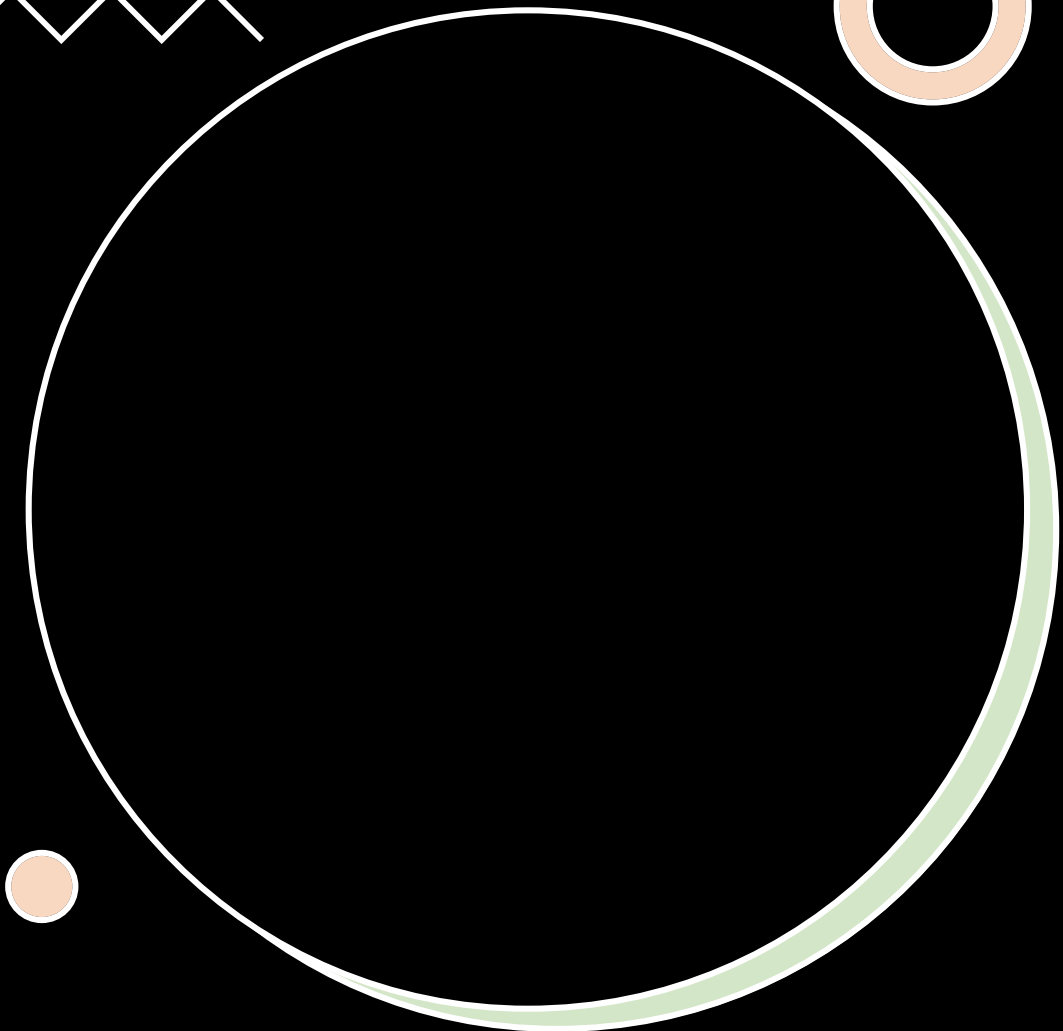
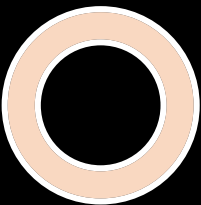
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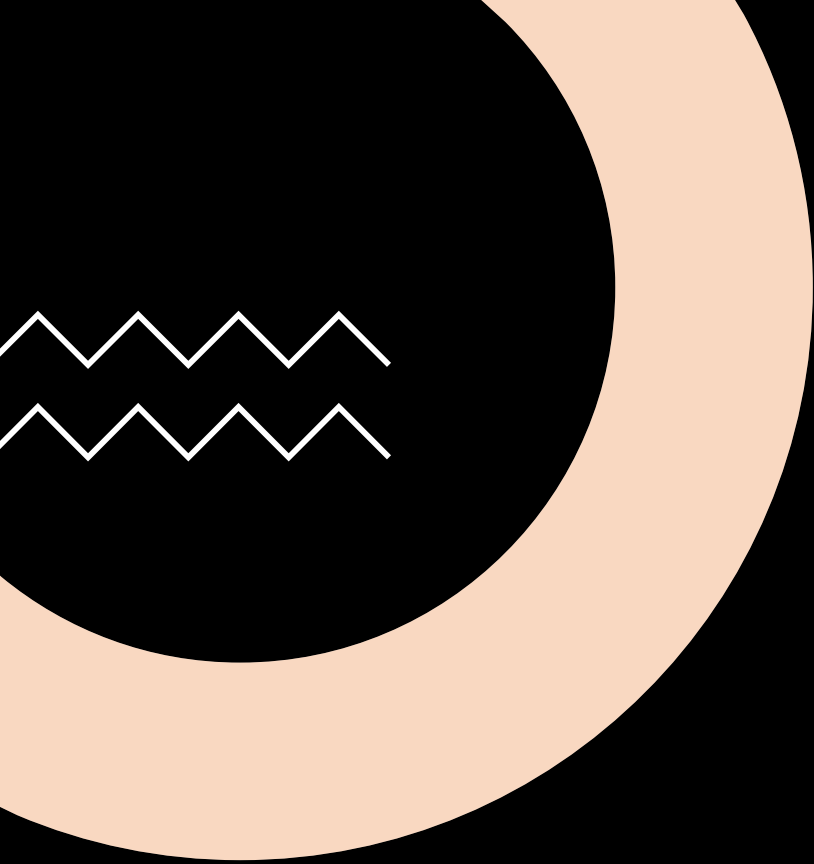
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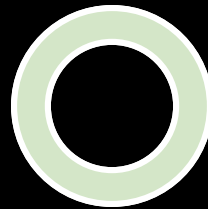
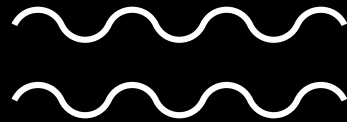


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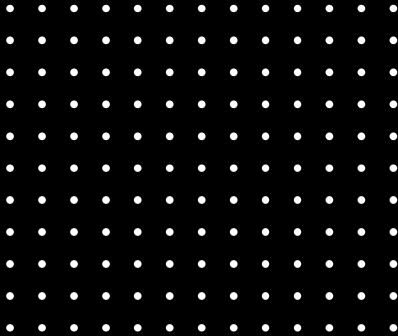


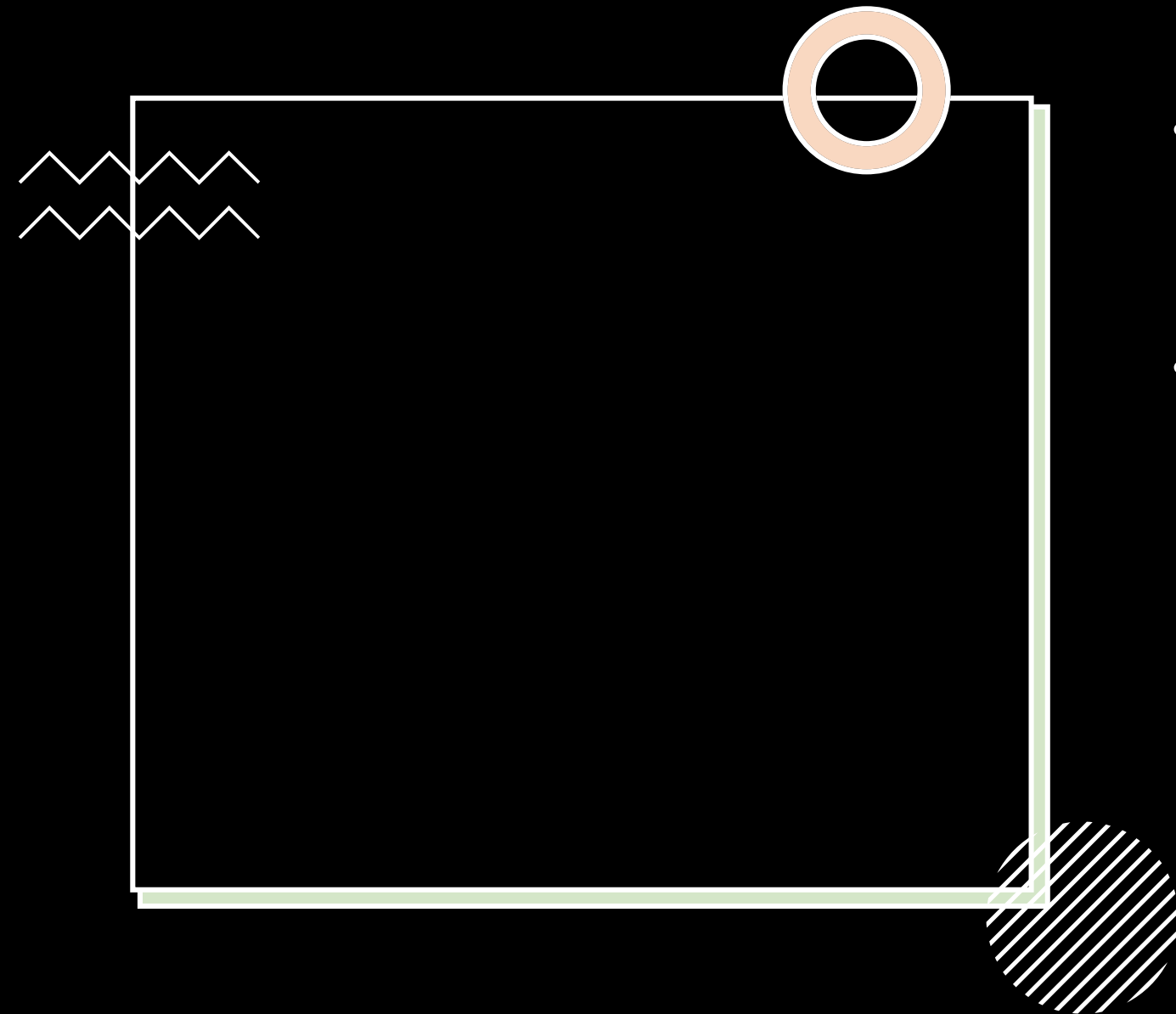
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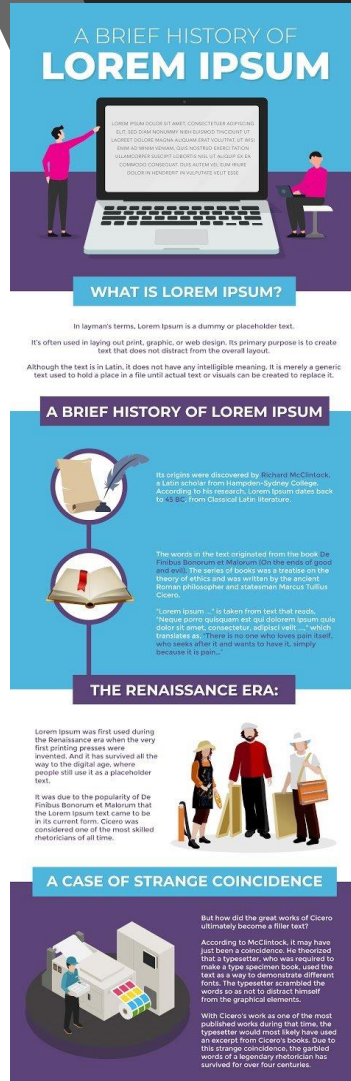


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Designed by **Easel.ly**, a simple infographic maker tool that lets you visualize any kind of information

**easel.ly**  
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- **4. Zombie Ipsum**

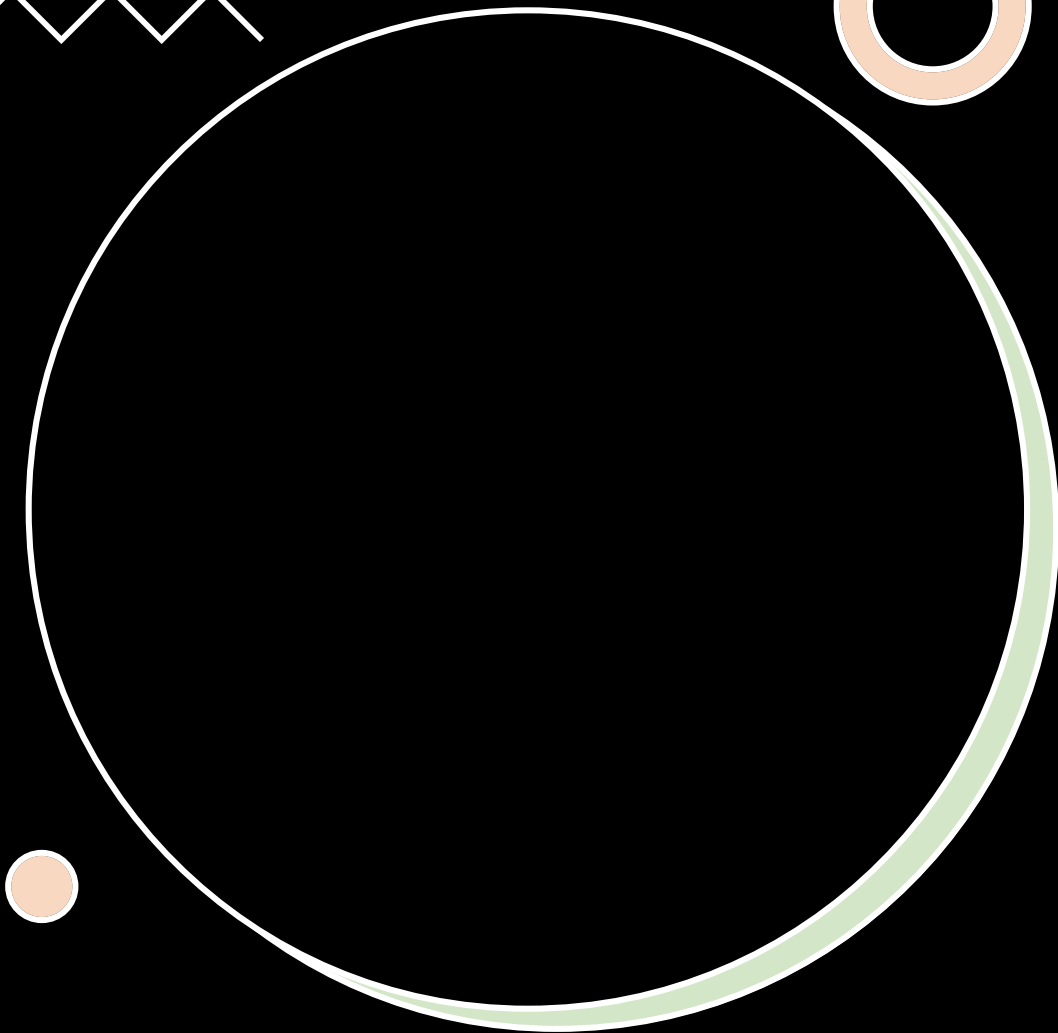
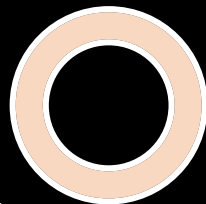
- If you are a fan of the zombie genre, then you'll have fun with this [Zombie Ipsum](#) generator. It is a vibrant and wonderfully macabre site with well-made zombie-themed texts and graphics.

- **5. Gangsta Lorem Ipsum**

- If you're a fan of the hip-hop genre, use fun and spontaneous (though some are dated!) [Gangsta Ipsum](#) phrases such as 'fo shizzle, bae, crizzle, and many others.

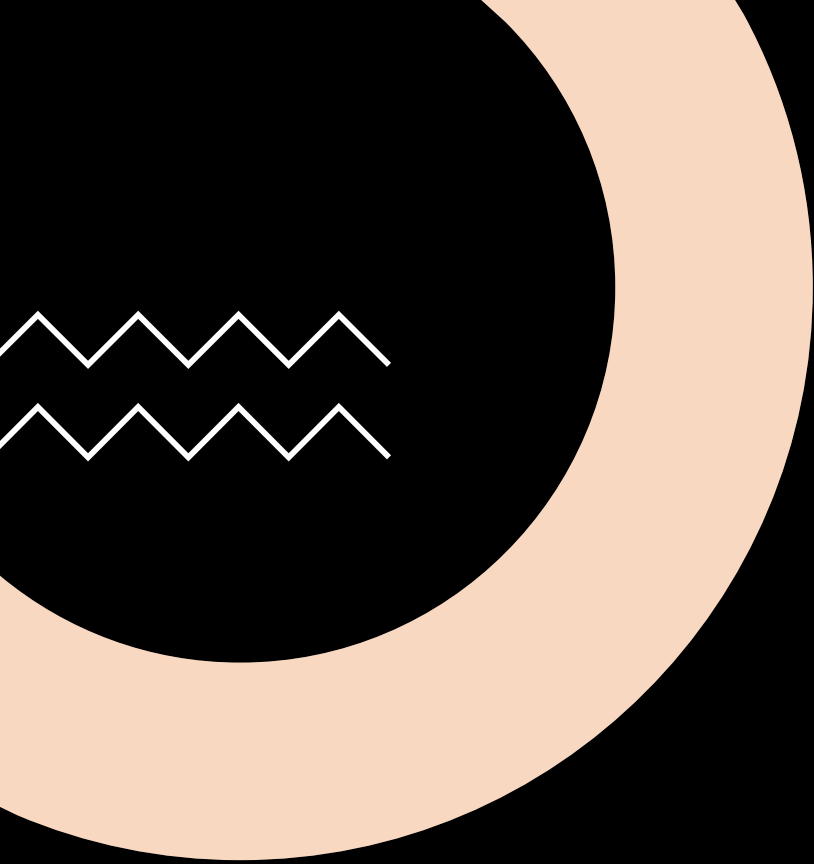
- **6. Fillerama**

- Are you into science fiction and cult shows like Star Wars or Community? Try out Fillerama! With [Filerama](#), you will be able to use great lines from your favorite shows and movies.

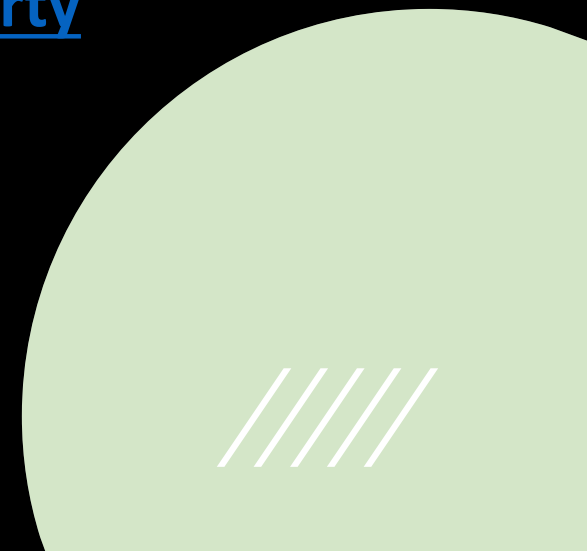


- **7. Nietzsche Ipsum**
  - Friedrich Nietzsche is one of the greatest philosophers of his time. His works have influenced a multitude of people throughout the years and are perfect to use as text placeholders. Take a peek at [Nietzsche Ipsum](#).
- **8. Batman Ipsum**
  - Batman is the epitome of cool – he's a superhero, he's a detective, he's a billionaire. And now, you can use his best lines as your text placeholder. Achieve the heights of cool with the [Batman Ipsum](#) site!
- **9. Delorean Ipsum**
  - The *Back to the Future* movies are some of the most influential and beloved films of all time. If you want to pepper your mock-ups with witty *Back to the Future* lines, the [Delorean Ipsum](#) is the site for you.





- **10. Rick and Morty Ipsum**
- The *Rick and Morty* TV show has gained cult success with its over-the-top humor and splendid animations. But what really sets it apart is its great dialogue, ranging from crazy to eloquent in a matter of minutes. So if you want your mockups to be filled with these great lines, give [Rick and Morty Ipsum](#) a try!



# Is it bad practice to use Lorem Ipsum?

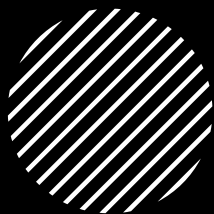
- These days, the question of Lorem Ipsum's relevance is often brought up. Proponents of not using Lorem Ipsum suggest that there is no longer a need to use placeholder text at all. For them, using Lorem Ipsum will only confuse stakeholders and the creative team.

In “[Lorem Ipsum Is a Crime](#),” Jesse Day states that: "placeholder copy is a crutch that lets you put off solving the real problem in hopes that a writer will fix it for you later."

- Using Lorem Ipsum texts is also a pain for visual designers because they can't predict whether or not the design will break when translated to another language. The same could also be said for content designers because they're unsure about the actual space they're working with.



# Love for Lorem Ipsum



- Despite all the negative sentiment towards the Lorem Ipsum text, there are still people who love to use it. For Lorem ipsum advocates, it is a practical guide on what the actual text would look like in the spot. And seeing as there are different Lorem Ipsum generators out there, you will have your pick of the most well-made and entertaining Lorem Ipsum generators.
- Lorem Ipsum has shown its effectiveness throughout the years. But the text does have its limitations, and there is room for improvement. It has its advantages and disadvantages in equal measure.